

Interação de Estudantes de Mídia do PósDesign com os Estudantes do Mestrado em Tecnologias de Mídias Criativas na De Monfort University em Leicester/UK.



IOCT Masters Showcase 2013
Thu 16 May 2013, 4-8pm & Fri 17 May, 11am-3pm

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Class of 2013

IOCT Masters Showcase 2013

Postgraduate students from the Institute of Creative Technologies at DMU, will be showcasing their creative and innovative work with technology. As part of their MA /MSc, students have been strengthening and developing their skills in creative technologies, participating in modules such as Applied Computational Intelligence, Creative Digital Media Design, Creative Writing, New Media, and Performance Technologies.

Work created within the diverse and stimulating environment of the IOCT will be on show for you to see. This showcase marks the culmination of the students projects, putting their skills into action in a

Tags
aesthetics art direction brand management colour community work consultancy consumer culture dialogue digital image digital marketing documentary film editorial design engagement film games generative video graphic design interaction interactive listener experience meditation multimedia music music industry music production perception performance

Esta atividade aconteceu no dia 16/05/2013 das 12:30hs às 15:30hs na sala de reuniões do Hiperlab/UFSC. A interação ocorreu via skype mediada pelas professoras Ximena Alarcon-Diaz que coordenou os trabalhos na DMU/UK e a Profa. Alice Theresinha Cybis Pereira no PósDesign/UFSC.

Estiveram presentes pelo lado do PósDesign/UFSC os seguintes alunos:

[Graciela Sardo Menezes \(201300106\)](#)

[Paulo Henrique Wolf \(201302861\)](#)

[Lucas Franco Colusso \(201200046\)](#)

[Camila Wohlmuth da Silva \(201300103\)](#)

O Showcase teve como alvo os trabalhos desenvolvidos pelos estudantes da DMU conforme segue:

John Crawford - 'Featured' prototype

Romain Goadec - Self-controlled voice handler

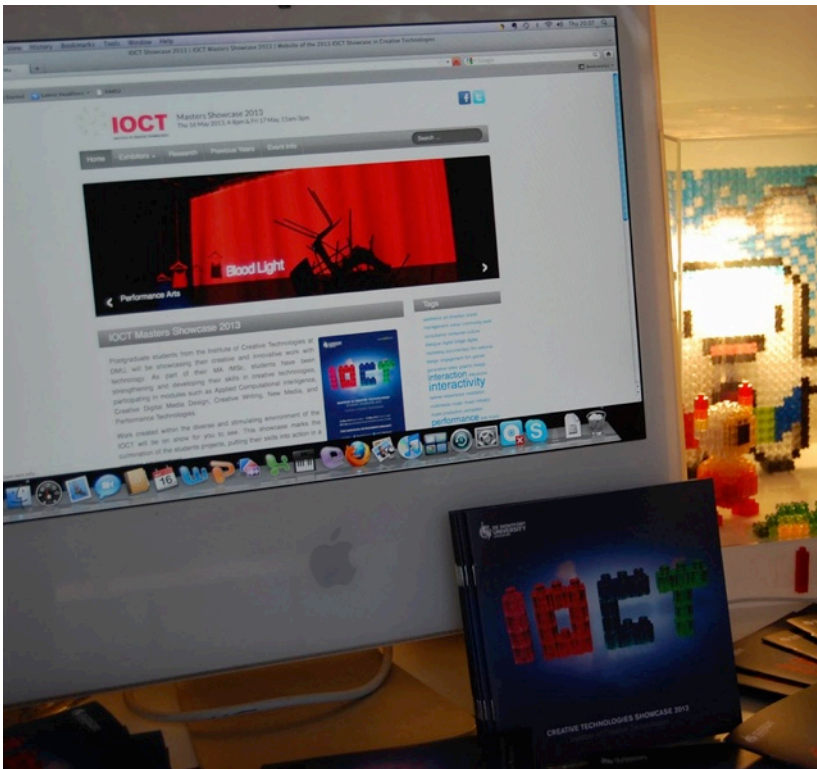
Tanya Jones - Open ears and eyes, open mind, open heart

Dan Livesey – Music making machines

Alice Tuppen - 'Transdisciplinary conversations'

Michael Uwins - Psycho-acoustics, technology and education

Ognyan Zahariev - Media SFX



Institute of Creative Technologies Masters Degree Showcase 2013

Próximas interações ficaram de ocorrer e a sugestão foi respondendo as seguintes questões por parte dos nossos alunos.

Questions:

- ‘What inspires you?’
- ‘How would you describe what you do?’
- ‘What technologies do you use?’
- ‘Who’s the work for?’
- ‘How do you engage with your audience/listeners/spectators/watchers/onlookers?’
- ‘What three words describe your practice?’
- ‘What three words describe the group?’
- ‘What are your first memories of being creative?’
- ‘Where do locate your creative practice?’
- ‘If you were to travel in time and space where would you go?’
- ‘How do you imagine future creative technologies?’

Cabe salientar que o Mestrado deles se concentra em Artes e Tecnologias Criativas.

A experiência foi bem interessante e a interação realmente ocorreu, pois os alunos participaram falando em Inglês e Espanhol. Ficamos também de fazer o inverso, onde os alunos daqui apresentariam os seus trabalhos a eles.

Assim, estabelece-se a internacionalização do Pós-Design com a parceria com a DeMonfort University, Leicester, UK.

Profa. Alice T. Cybis Pereira, PhD
Florianópolis, 17/05/2013